

LEGAL NOTICE



TOWN OF WILMINGTON

**REQUEST FOR
PROPOSALS (RFP)
Branding & Marketing
Consulting Services**

The Town of Wilmington is requesting proposals from qualified consultants to create a brand identity that will serve to distinguish Wilmington from neighboring communities and help to create a sense of place along the Town's main commercial corridors and develop a shared marketing strategy to promote economic growth.

Copies of the Request for Proposals (RFP) are available at the Town of Wilmington's Purchasing Department website: <https://www.wilmingtonma.gov/purchasing-department>

Separate price and non-price proposals shall be received in the Town Manager's Office, 121 Glen Road, Wilmington, MA 01887 until **10:00 a.m. on Wednesday May 25, 2022**. Consultants shall submit one (1) sealed price proposal marked with the Consultant's name, business address, and "Branding & Marketing Price Proposal." The Consultants shall submit (3) hard copies and one (1) PDF of RFP proposal including all attachments except those to be contained in the Price Proposal.

The Town reserves the right to reject any proposal, or any part thereof deemed not to be in the best interest of the Town of Wilmington. Award of a contract for Branding & Marketing consultant services as described in the RFP is subject to the availability of funds.

Jeffrey M. Hull
Town Manager

220524

4/20/22